



World Exhibitions Club

for travel, tourism, m.i.c.e. & media.

The inside story

Letter from the **Chairman,**

WELCOME to the 1st quarterly in-house newsletter of **World Exhibitions Club.**

The aim of '**The Inside Story**' is to keep all **Exhibition Members, Media Associates** and **Partners** up-to-date with **WEC** developments, opportunities and news as well as, to be the bridge that enables you all to network together for the benefit of each other. This newsletter will be simple, informative and easy to read.

So, happy reading and **Thank you** for choosing and supporting **WEC.**

Who's who at WEC

Since our launch in December 2006, we have made steady progress with new members in each division over time. Below is the membership status as of July 2009:

Exhibition Members

Travel Turkey - Turkey

MITE – India

BITE - China

(Plus we are in discussions with new events and renewals at the time of writing)

Media Associates

- **ExhibitionPilot.com - Germany**

- **MICE in Asia - Singapore**

- **Tourism around the World Monthly - UK**

- **Travel Update - Peru**

- **Travel Latin America - Peru**

- **International Leisure World - Russia**

Partners

- **Prinsotel & Travel - Italy**

- **BML International - UK**

www.wecexhibitions.com



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Stop Press

WEC exhibition attendance:

We successfully exhibited at both EMITT 2009 in Istanbul in February and at Travel Turkey in Izmir last November.

WEC renewals:

We are both honoured and delighted to renew our co-operation with Travel Turkey, Prinsotel & Travel and MICEinAsia all for a 2nd year.

WEC website:

We are continually updating and improving the website for all members as well as offering quality information to trade visitors who visit the site. We advise you to add the site to your 'favourites' list so you can access it regularly and keep up-to-date with everything **WEC**.

If you wish to amend any aspect of your profile, or you have a new logo, etc, just let us know and we can make the changes immediately.

Keep your eye on the **Exhibiting Zone** and the **Press** sections as they have regular updates.

Your **WEC** Notice Board

This section of the newsletter is for you to pass on your brief latest news to other members within **WEC** in order to build up networking and co-operations. Feel free to make direct contact!

What's your news ?

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The next issue of **The Inside Story** will be in October 2009. Please send us your news or offers by 15th September for inclusion.

Talk to **WEC**

We are here to help and advise you, please feel free to contact us at anytime at: info@wecexhibitions.com

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