



World Exhibitions Club

one club
unlimited opportunities
for travel, tourism & mice

a *new era* in exhibition clubs ... if you can belong, you should

www.wecexhibitions.com

For immediate release

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Title: **World Exhibitions Club** spreads its wings.

The international club for the promotion of exhibitions in the travel tourism and mice sector has been attending key international travel and tourism events.

World Exhibitions Club (WEC) was in attendance at **EMITT 2007** (East Mediterranean Travel and Tourism), Istanbul, Turkey as well as **ITB 2007** in Berlin, Germany.

Chairman, Dimitri Laspas commented 'our presence at these two important industry events further highlighted the need for the club (**WEC**). Both **EMITT** and **ITB** were fruitful for **WEC**. We have already gained a new **WEC** Partner, **Prinsotel & Travel**, Italy, and we expect to be finalising new exhibition organiser members into the club shortly.'

World Exhibitions Club is not only a medium for exhibitions to gain global promotion, but allows industry trade professionals to discover new events, or events in emerging markets. Companies from the tourism and travel and mice sectors can also join **WEC** whether they are media, an association, tourism/mice organisation or a national, regional tourism board or even a convention centre.

The marketplace is huge for travel tourism and mice events. To decide which one to attend can be difficult, especially as a great deal of time and money is invested even with a small stand. **WEC** aims to bring to the forefront of the industry the latest events that require greater international promotion and offer serious business opportunities to its participants.

For more details on **World Exhibitions Club**, please visit www.wecexhibitions.com

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