



World Exhibitions Club

one club  
for travel, tourism & mice

a *new era* in exhibitions club ... if you can belong, you should

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For immediate release

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### New Media Associates from Latin America join **World Exhibitions Club**

**World Exhibitions Club (WEC)** has welcomed two new Media Associates to the club. Based in Peru, [Travel Update.com](http://TravelUpdate.com) and [Travel@LatinAmerica.com](http://Travel@LatinAmerica.com) are among a new wave of Media Associate members to join the three year old exhibition club.

Updated daily, [Travel Update.com](http://TravelUpdate.com) provides tourism news for travel trade professional from around the world interested in Peru. While [Travel @ Latin America](http://Travel@LatinAmerica.com) provide weekly news on the whole region to industry professionals.

Membership Director, Caroline Laspas commented '*It is a welcome addition to the **WEC** Media Associates to have not one, but two new members from Latin America, a region which **WEC** had yet to establish a link. We are sure our co-operation will be fruitful as Latin America is a continent still relatively undiscovered by many parts of the world*'.

She added '*We feel that as the contents of the websites of the two new Media Associates are in the native tongue, Portuguese, **WEC** can penetrate the heart of the Peruvian and Latin American travel trade. By comparison, [Travel Update.com](http://TravelUpdate.com) and [Travel @ Latin America](http://Travel@LatinAmerica.com) can utilise the international platform **WEC** provides to expand its circulation.*

For more please visit [www.travelupdate.com](http://www.travelupdate.com) and/or [www.travel@latinamerica.com](http://www.travel@latinamerica.com) or visit [www.wecehibitions.com](http://www.wecehibitions.com)

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