



World Exhibitions Club

one club
for the travel, tourism &
m.i.c.e. exhibitions & media

a *new era* in exhibitions club ... if you can belong, you should

www.wecexhibitions.com

Press Release *for immediate release*

London, February 2009

Travel Turkey renews membership of World Exhibitions Club



For the 2nd year running, the organisers of the **Travel Turkey Izmir** have renewed their Exhibition Membership of the global **World Exhibitions Club**.

After a year of dedicated promotion, and marketing via the club **Travel Turkey Izmir** successfully took place last November in Izmir, Turkey.

The renewed agreement was signed at the fellow **WEC** Exhibition Member event, EMITT in Istanbul.

Travel Turkey Izmir is a highly respected tourism exhibition; promoting Turkish tourism has as well as being a valuable event for the region. During the 2008 edition of **Travel Turkey Izmir**, **WEC** was present with a stand, promoting its members, Media Associates and Partners.

As a member of **WEC**, **Travel Turkey Izmir** can be sure of further highly targeted exposure on the international stage as well as aiming to achieve its goal of attaining more participants to the event.

Commenting on the renewal, **WEC** Chairman Mr. Laspas said 'We are delighted that **Travel Turkey Izmir** has seen the benefit of being part of **WEC**. From the **WEC** point of view, they have really understood our purpose and utilised the benefits on offer through the club. We are honoured to be working with them again.'

Since its creation in 2006, the success of **WEC** is maintained by its global independence and the quality of its marketing and promotion for all its members, media associates and partners.

For more information on **World Exhibitions Club** and/or www.wecexhibitions.com

- Ends -

Notes for the Editors:

Established in 2006, **World Exhibitions Club (WEC)** was founded by a dedicated team in the field of travel, tourism and exhibitions, with over 12 years of hands-on experience organising and selling some of the most famous international exhibitions in the travel, tourism and mice industry.

Combined with a solid background and training in marketing and promotion, led the team to recognise a need in the market for selective international travel and tourism and mice events to be presented on an independent global platform, hence the creation of **World Exhibitions Club**.

Who can become member at **WEC**, Partners and Media Associates:

-Exhibition Organisers:

All travel, tourism m.i.c. exhibitions and exhibition.

-Partners:

All companies of the Tourism industry, Tour Operators, Travel Agents, Convention Centres, DMC Companies, Destination Management Companies Airlines, Hotels, Tourism Board (National and Regional) Exhibition Designers and many more.

-Media:

All Media Magazines, Journals, Portal in relation of tourism (leisure and business travel), m.i.c. and exhibitions.

WEC Exhibitions Members:

Travel Turkey Izmir, Izmir, Turkey.

EMITT (East Mediterranean International Travel & Tourism), Istanbul, Turkey.

AWTTE (Arab World Travel & Tourism Exhibition), Beirut, Lebanon

WEC Partners:

Prinsotel & Travel, St. Agnello, Italy, EU.

BML International, UK, EU.

WEC Media Associates:

Mice in Asia, Malaysia.

Tourism around the World monthly, UK, EU.

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