




Exhibition Name	BITE (Beijing International Tourism Expo)	
Edition	6th year	
Venue	Beijing Exhibition Centre	
Show Dates	18 - 20 June 2009.	
Show Hours	18 June 10:00 - 18:00 19 June 10:00 - 18:00 20 June 10:00 - 18:00	
Website:	www.bitechina.com.cn	
Main Organiser	Beijing Tourism Authority (BTA).	
International Organiser	Singapore Conference & Exhibition Management Services Pte Ltd (CEMS).	
Exhibitors' & Visitors' Profile	National and Regional Tourism Boards, Hotels, Health Spas and Beach Resorts, Airlines, Tour Operators, Travel Agents, DMC, Attractions, Car and Limousine Services, National Travel Organisations and other tourism related products.	
2008 edition	BITE 2009 will be featuring a new concept "Business Tourism" China's emerging market in the M.I.C.E. sector.	
Previous Statistics	Gross area / Net area 30,500Sq m / 16,500Sq m. Exhibitors: 800. Total Visitors: 33,000+.	
Hosted Buyer Programme	Yes.	
Participation Fee	<u>Space Only</u> - USD\$ 280/Sqm (min 18 sqm) / RMB1980/Sqm (min 18sqm). <u>Shell Scheme</u> - USD\$ 310/Sqm (min 9 sqm) / RMB 2180/Sqm (min 9sqm).	
Further Info	CEMS Beijing, Ms. Helen Yang, helen @ cemschina.com.cn T.: +86 10 84 47 68 20. CEMS Singapore, Mr Steven Tan, steven @ cems.com.sg T.: +65 62 78 86 66.	
Regional Representative	BML International-UK, Exhibitions Section, exhibitions @ bmlinternational.co.uk T.: +44 7918 103 703	

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