



World Exhibitions Club

Media Associate profile

Title

INTERNATIONAL LEISURE WORLD

Russia's annual catalogue of Luxury Travel

Brief Description International Leisure World –“Russia’s annual catalogue of Luxury Travel” is a unique and effective publication on the fast developing Russian Luxury Travel sector. We directly target high net worth Russian travellers ensuring highly targeted advertising for luxury travel suppliers.

Readership Our readership are up-market, high net worth Russians. With continuous distribution for at least 10 months research has indicated that each issue of International Leisure World is read by more that 80,000 people in this target audience.

Distribution Approx 30% of each print run is sent directly to our extensive mailing list of High Net Worth Russians. The balance of the magazines is distributed through a network of elite outlets and at exclusive events in Russia.

Format A4 210 mm wide by 297 mm vertical.

Circulation Annual circulation of 35,000 copies.

Established Since 2003

Publishing Company aiGroup

Address Luzshnetskaya nab 2/4, Bldg 10, Suite 201
119270 Moscow, Russia

Telephone +7 495 926 9695

Fax: +7 495 926 5190

E-mail info@leisure.ru

Website www.leisure.ru

© all rights reserved

www.wecexhibitions.com