



World Exhibitions Club

for travel, tourism, m.i.c.e
exhibitions & media.

Media Associate profile

Title



TOURISM AROUND THE WORLD MONTHLY

Brief Description **TOURISM AROUND THE WORLD MONTHLY** is a global e-mailed journal for the travel & tourism and exhibitions industries.

Readership Trade Only.

To key players in the industry:

- Ministries of tourism.
- National and regional tourism boards
- Tourism, m.i.c.e, trade and consumer exhibition organisers
- Convention Bureaus
- Hotels and resorts
- Health and spa resorts
- Travel agents
- Tour operators
- Airlines
- Car hire companies
- Cruise/ferry operators
- Tourism, travel trade organisations and associations
- and all other sectors of the travel and tourism industry.

Distribution 148 countries

- | | |
|---------------|--------------------|
| ➤ AFRICA: 6% | ➤ MIDDLE EAST: 20% |
| ➤ ASIA: 23% | ➤ AMERICAS: 9% |
| ➤ EUROPE: 38% | ➤ OCEANIA: 4% |

Format Executive, easy reading layout e-journal, on pdf.

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